



Earth Day Coalition
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Earth Fest 2015

Zero Waste Guidelines for Exhibitors

EarthFest will be a zero waste event with a goal of 90% diversion or more of our by recycling or composting the waste that is generated. We will also reduce the total waste generated by minimizing the use of single service items that are wrapped individually in plastic or foil. As one of our valued partners, we need your help to accomplish this. Your support of this zero waste event is greatly appreciated! EarthFest 2014 generated only 7 bags of trash because of the cooperation and assistance of last year's exhibitors. To help us reach our goal, please keep the following items in mind while planning your exhibit:

➤ **Brochures and Giveaways for Attendees:**

Please think about items that you will be handing out to EarthFest attendees, such as brochures and giveaways. These items should be limited. Try to avoid purchase of over-packaged items. Only give something away that will really be used.

➤ **Behind the Scenes:**

Behind the scenes, you may have items such as paper, cardboard boxes, plastic containers or bags. The day of the event, we will have volunteers on site to make sure that you have the proper bags/containers to separate your waste so that it can be recycled or composted.

➤ **Bagged Lunch and Coffee**

Please bring reusable coffee mugs and water bottles. There will be free hot coffee available in the morning during set up and having a personal mug will minimize waste. Please make sure any items in your bagged lunch are either compostable or recyclable.

➤ **Tear Down**

Please break down all cardboard and stack next to a Zero Waste Station. Do not put waste in black bags. This will make it difficult to sort waste on our end.

➤ **Zero Waste Stations**

There will be clearly marked Zero Waste stations for recyclables, compostable material and landfill throughout the event. Please make sure all waste is disposed of in the proper containers. When in doubt, ask! There will be volunteers available to assist you. Here is a handy table to refer to ahead of time:

Recycle, Compost, Trash	Description
Recycle (please keep separate from other recyclables)	Plastic bags (plastic bags are a film plastic and cannot be mixed with other plastics)
Recycle	Plastic containers or bottles Aluminum cans Paper
Recycle	Breakdown and stack cardboard boxes to be recycled
Compost	Any food waste that you have. All of the food and food service items (paper plates, special compostable plastic cutlery) that you purchase at EarthFest will be compostable.

Thanks in advance for your help and cooperation!