PRESS RELEASE

THE CLEVELAND MUSEUM OF ART

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The Cleveland Museum of Art Will Reopen June 30

Advance ticket reservations, protocols to ensure a safe and enjoyable experience for visitors

Groundbreaking digital offerings will continue to be developed and released for virtual

engagement with museum

Cleveland (June 5, 2020) – The Cleveland Museum of Art (CMA) will reopen its building in University Circle on Tuesday, June 30, at 10:00 a.m. The CMA's top priority will be the health and well-being of its visitors, staff and volunteers, and the museum will implement rigorous safety procedures that adhere to the guidance set forth by state and local officials, as well as the Centers for Disease Control (CDC). A limited number of free, reservation-only timed tickets for June 30 and the month of July will be available to members in a presale beginning June 18 and to the public from June 22. Parking fees for the museum's garage may be paid in advance during the ticket reservation process. In this first phase of reopening, a staggered maximum of 500 visitors per day will be permitted in the building. In addition to on-site visitation, the CMA will continue to lead in the virtual realm by maintaining the production of digital resources that will permit audiences to connect with the CMA from home throughout the period social distancing protocols remain in place. Home Is Where the Art Is offers an abundance of online resources and activities to access the museum's collections and includes virtual events and programs.

"I am beyond thrilled to be able to welcome our community back to the Cleveland Museum of Art," said William M. Griswold, director of the CMA. "Our staff have been fastidious in planning, and we feel confident we will provide a safe, comfortable and welcoming environment for all on-site visitors. For those who wish to remain at home and visit the museum virtually, I am pleased to say that we will continue to develop and share with our members and others the high-level, digital-engagement offerings for which the Cleveland Museum of Art is known worldwide."

On-Site Visits

To welcome the community back and to deliver a low-touch, high-quality visitor experience, the institution developed an internal task force and consulted with a board-certified epidemiologist and peer institutions across the country to establish coronavirus protocols and site-specific safety measures in accordance with the guidance of state and local authorities and the CDC. This includes enhanced daily cleaning and the incorporation of antibacterial solution stations throughout the museum.

The CMA will scan the temperature of all visitors, and facial coverings will be required. Once inside, visitors' pre-reserved tickets will be scanned. Visitor Services staff and additional wayfinding tools will assist visitors in navigating their museum experience. The café and restaurant, museum store and coat check will initially remain closed; however, the museum will reopen these amenities as circumstances safely allow. For detailed information about new protocols, please visit the FAQ page listed on cma.org.

On View Beginning June 30

- All permanent collection galleries will be open except for the 1916 lower-level galleries and ARTLENS Gallery.
- For the first time, a selection of artworks from the <u>collection of Clevelanders Joseph P. and Nancy F. Keithley</u> will be on view.
- The CMA will debut a completely reimagined installation of its British art galleries.
- PROOF: Photography in the Era of the Contact Sheet will be on view through August 2, 2020.
- <u>Tiffany in Bloom: Stained Glass Lamps of Louis Comfort Tiffany</u> will be on view through October 4, 2020.
- *Ilse Bing: Queen of the Leica* will be on view through October 10, 2020.
- Gold Needles: Embroidery Arts from Korea will be on view through October 25, 2020.
- A Graphic Revolution: Prints and Drawings in Latin America will be on view through November 29, 2020.

CMA at Transformer Station

<u>Signal Noise: Aaron Rothman</u> will be on view through August 23, 2020.
 Reopening July 1

As the museum assesses its first phase of reopening, more galleries and exhibitions will become available to visitors.

Ticket Information

Free, required timed tickets will be limited to eight per person. At this time, there will be <u>no on-site</u> ticket sales.

Members will be given advance access to tickets and may make reservations if their membership account is active. To verify, renew or upgrade membership levels, or to confirm login information, please go to cma.org/members or call the ticket center at 216-421-7350 between 10:00 a.m. and 5:00 p.m.

June 18-21: CMA Insider and General Members

June 22: General Public

Tickets will initially be available for June 30 and the month of July only. On the 15th of each month, additional tickets will be released for the following month. The CMA recommends reserving tickets through its online platform by visiting cma.org. Tickets can also be reserved by phone at 216-421-7350.

Visitors will receive a pre-visit welcome email with the museum's new guidelines, a detailed visitor FAQ sheet and a link to the ArtLens app to enhance their experience. Visitors must arrive at—not before—the time specified on their ticket, to maintain safety limits.

Parking

Parking fees for the museum's garage may be paid in advance during the ticket reservation process. Visitors can also pay on-site at the garage entrance using a credit card. **The museum highly recommends paying parking fees in advance.**

Flat rates:

Members: \$6 Nonmembers: \$12

As part of Senior Member Day, on Tuesdays beginning July 7, the CMA will offer free parking to senior members. Advance parking reservations recommended.

The CMA is monitoring the coronavirus situation regularly and will modify its protocols and policies as new information from state and local officials and the CDC becomes available.

During this first phase, the museum's hours are Tuesday to Sunday, 10:00 a.m. to 5:00 p.m. The museum is closed Mondays.

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About the Cleveland Museum of Art

The Cleveland Museum of Art is renowned for the quality and breadth of its collection, which includes more than 61,000 objects and spans 6,000 years of achievement in the arts. The museum is a significant international forum for exhibitions, scholarship and performing arts. One of the top comprehensive art museums in the nation and free of charge to all, the Cleveland Museum of Art is located in the dynamic University Circle neighborhood.

The Cleveland Museum of Art receives funding from a broad range of individuals, foundations and businesses in Cleveland and northeast Ohio. The museum is supported in part by residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture and made possible in part by the Ohio Arts Council (OAC), which receives support from the State of Ohio and the National Endowment for the Arts. The OAC is a state agency that funds and supports quality arts experiences to strengthen Ohio communities culturally, educationally and economically. For more information about the museum and its holdings, programs and events, call 888-CMA-0033 or visit ClevelandArt.org.