

INGENUITY PRESENTS

AWAKENING!

2016

Ingenuity ignites the spark of creativity among artists, entrepreneurs and innovators of all types, through joy and collaboration, in service to civic progress.

With our annual IngenuityFest, year-round programming and service-based outreach, we inspire audiences, push boundaries, empower communities and generate economic impact, all while changing attitudes about our region.

Our theme for 2016 is Awakening! signifying our rebirth after a period of transition, and our emergence into a new role for a changing city. As a year-round organization, we connect and serve the artistic, economic and educational landscape in Cleveland. We're not only dedicated to showcasing the very best, but to helping grow and thrive across sectors.

We are a 21st century nonprofit dedicated to reinvigorating and reinterpreting Cleveland. For more than a decade we've activated underutilized urban spaces, presented world-class programming, and inspired audiences through our annual festival, generating an estimated total impact of \$45 million.

We produce a year-round calendar of events and educational opportunities, and provide a service package that allows us to collaborate with the area's prized arts institutions and cultural amenities, pioneering universities and schools, and forward thinking organizations for the betterment of our region.

We work at all levels, from grassroots to executive, connecting students, makers, businesses and civic leaders with creative professionals in order to access unique opportunities to awaken and engage.

LAST YEAR, WE PRESENTED:

150+ CREATORS' EXHIBITS*

60+ ART INSTALLATIONS

75+ BANDS AND MUSIC GROUPS

15 UNIQUE PERFORMANCES

ALL THROUGH A DOZEN INDIVIDUAL PROGRAMS

24% 25 or younger

26% 26 – 35

17% 36 – 45

16% 46 – 55

14% 56 – 65

3% over 65

19% College Students

INCOME LEVEL

12% 15K or less

12% 15 K – 30 K

20% 30 K – 50 K

20% 50 K – 75 K

36% 75K +

150,000
ANNUAL MEDIA REACH

35,000
AVERAGE FESTIVAL
ATTENDANCE

19%
MINORITY FEST
ATTENDEES

In addition, we engage 100+ volunteers and 500+ individual creators* each year, and seek to reach hundreds of underserved youth with our year-round programming.

* CREATOR IS A TERM WE USE TO DESCRIBE THE RANGE OF INNOVATIVE PEOPLE WE WORK WITH FROM ARTISTS TO ENGINEERS TO ENTREPRENEURS



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AGEN & COM

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our audience

**IN ADDITION TO OUR
MAJOR PROGRAMS:**

2016 PROGRAMS

Though the IngenuityFest remains the best-known of our activities, it is the capstone to a full spectrum of projects supporting a self-perpetuating culture of innovation. We seek to create continuity among our Four Pillars, or functions: Outreach & Education, Sourcing & Facilitating, Developing & Nurturing, and Programming & Presenting, each of which feeds every other.

INGÉNIEX:

Part of the history of Cleveland's creative class, the way back to the Kokoon Arts Club of the 20th century.

While much of our programming is free, the Bal is a chance for our supporters to participate in a magical themed evening that helps us raise funds to make everything else possible.

CLEVELAND MINI MAKER FAIRE:

Join the national conversation surrounding hands-on learning, and its connections to the STEM education, maker, localism and crowd-sourcing movements.

The Cleveland Mini Maker Faire is part of a year-round initiative to support a growing maker economy, connecting tinkerers and entrepreneurs to our strong business landscape and manufacturing heritage.

INGENUITYFEST:

A week-scale festival of art and technology showcasing local artists and collaborators, and the exciting work undertaken over the course of the year.

*The 2015 IngenuityFest comprised nearly 200 planned interventions and performances, and resulted in the permanent donation of CIA graduate Robert Winkler's *Up & Over* to the Great Lakes Science Center, and Guerin Wolf and Tom Franco's *Pipe Dream* to Design Lab High School.*

POINTS OF INGENUITY PODCAST CONVERSATION SERIES:

Through conversations with business, & the creative sector to discuss economic development, innovation, innovations in industry and more, these conversations keep us engaged year-round and showcase leaders.

In the 2015-16 season, we are partnering with the Bop Stop and Design Lab High School to record onsite, using our conversations as the basis for accessible programming and student enrichment opportunities.

We will continue to support the development of a regional Maker Network, host artist residencies, administer our summer series Concrete Concerts in partnership with LAND studio, made possible by an NEA Our Town grant, and drive forward new initiatives that promote Cleveland as a nationally competitive innovation hub.

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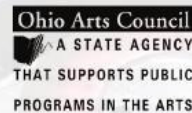
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Want to get involved? Ingenuity Partnerships are flexible and rewarding, and range from presenting sponsorships to product showcasing to in-kind donations of time, equipment, materials and more. To learn about all the possibilities, email Emily@ingenuitycleveland.org