

A vibrant, abstract graphic design for a 'Midtown Opening Day Passport'. The background is a light blue with various organic, wavy shapes in shades of purple, pink, orange, and dark blue. A white rectangular frame is centered on the page. Inside the frame, the text 'MIDTOWN' is at the top in white, spaced-out letters. Below it, 'OPENING DAY' is written in large, bold, white, sans-serif capital letters. At the bottom of the frame, 'PASSPORT' is written in white, bold, sans-serif capital letters. The text is layered over colorful, abstract shapes, including a pink-to-purple gradient blob at the top left, a dark green blob behind 'OPENING DAY', and a purple-to-pink gradient blob at the bottom. There are also diagonal stripes in orange and blue behind the text.

MIDTOWN
OPENING DAY
PASSPORT

Welcome



To **OPENING DAY**

Welcome to MidTown Opening Day!

During this neighborhood festival and block party, residents, organizations, and businesses are opening their doors, sharing who they are and what they bring to the community. Thank you for joining us to celebrate the people, organizations, and places that make up our neighborhood and to welcome our new neighbors, the Cleveland Foundation.

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ABOUT

MIDTOWN CLEVELAND

MidTown Cleveland, Inc. is a 501(c)(3) community and economic development organization serving the neighborhood nestled between downtown Cleveland to the west and the Fairfax and University Circle neighborhoods to the east. Our vision is for a connected community in the center of it all, a place for connection, belonging, and the joyful celebration of culture. We work alongside our members, stakeholders, residents, businesses, and nonprofits to strengthen the neighborhood and add to its vitality.

midtowncleveland.org |





CLEVELAND
Foundation

ABOUT

CLEVELAND FOUNDATION

The Cleveland Foundation is the world's first community foundation and one of the largest in the nation.

Our move to MidTown marks the first time in nearly a century that we have a front door to our community, and opening the doors to our new home is just one part of the neighborhood's momentum. We are proud to be a part of MidTown and excited to celebrate with you. Our mission is to enhance the lives of all residents of Greater Cleveland, now and for generations to come, by working together with our donors to build community endowment, address needs through grantmaking, and provide leadership on key community issues.

clevelandfoundation.org |   

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SUPPORTERS

Event Sponsor

KeyBank 

Special Thanks

Dealer Tire

City of Cleveland, Ward 7
Councilwoman Stephanie Howse

Jakprints

Geis Properties

Lamar Outdoor Advertising

Cleveland Guardians

Cleveland Browns

Cleveland Cavaliers

RS

Partners

University Hospitals
Rainbow Babies & Children's
Ahuja Center for Women & Children

MAGNET

Towards Employment

Children's Museum of Cleveland

Cleveland Public Library
Hough Branch

Extravagant Care Services

Dunham Tavern Museum & Gardens

DigitalC Tech Hive



Neighborhood Vision

Now and in the future, there is a place for everyone in MidTown.

Our neighborhood vision will be realized as we work toward achieving the goals defined by our residents.



Promote Clear Expectations for New Development



Elevate Black & Asian Creative Voices



Imagine AsiaTown as a Home for the AAPI Community



More Art & Color!



Upgrade Payne Avenue as the Anchor of AsiaTown



Restore & Grow MidTown's Green Infrastructure



Build Out the Innovation Community



Dismantle the Barriers; Heal the Wounds



Celebrate Local Businesses



Create Community Gathering Spaces

Learn more at

Plan ACTION

The 20 strategies below define the approach we should take to realize our shared vision for MidTown. Rather than having a single focus, we see the strategies as interrelated – actions taken toward each strategy have the potential to move our community toward achieving multiple goals.



**Mitigate
Blight, Vacancy,
& Environmental
Health Issues**



**Get Work
Ready**



**Build Youth
Resilience**



**Improve
Safety**



**Strategically
Invest in
New Housing**



**Connect &
Empower Neighbors,
Block by Block**



**Reduce
Housing Stress**



**Help Residents Reach
Their Health Goals**



**Be a Hub of
Black History,
Entrepreneurship
& Celebration**



**Preserve Legacy
Buildings**

midtowncleveland.org/plan

Complete your

OPENING DAY

PASS

PORT

Celebrate the richness of the MidTown and Hough neighborhoods by visiting each neighborhood hub!

Each of today's hubs are offering programming to support MidTown's Neighborhood Vision Plan.



Collect 10+ stamps in total by participating in various activities, and turn in your completed passport at any hub for a chance to win a **MidTown prize pack** (includes gift cards and items from local businesses, valued at \$200)!

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Help Residents Reach Health Goals

Join UH Rainbow Babies & Children's Hospital at their health and wellness resources fair for all members of the family, even for pets! Supporting holistic health and wellness in MidTown and its surrounding neighborhoods means healthcare, trees, welcoming public spaces, education, and programs so neighbors can take charge of their own mental and physical health and wellness.

NAME _____

CONTACT (Phone/Email) _____



Get Work Ready

Getting MidTown “work ready” is more than connecting people to open positions. From resume reviews to housing support services, this one-stop destination is to explore diverse opportunities for personal and professional development. At this hub, join MAGNET, Towards Employment, and other partners to celebrate and embrace the journey to work readiness.

NAME _____

CONTACT (Phone/Email) _____



BE A LOCAL HUB OF

Black History, Entrepreneurship, and Celebration

MidTown and Hough have a rich history of celebrating music and culture. Today we honor that history with the Leo's Casino Music Heritage Walk. Leo's Casino was a legendary live music venue and a testament to Cleveland's rich musical heritage. Join us at the site of Leo's on E. 75th St. and head down Euclid Ave. to E. 66th St. with incredible music along the way.

NAME _____

CONTACT (Phone/Email) _____



Build Youth Resilience

Stop by these two hubs for story time, play time, book giveaways, and arts and crafts projects! The new Cleveland Public Library Hough Branch serves as a safe and welcoming community space for young people. The Children's Museum of Cleveland offers the power of learning through play, and will be open for free on Opening Day. Kids can take part in activities that engage curiosity and grow neighborhood leadership skills.

NAME _____

CONTACT (Phone/Email) _____



Create Community Gathering Spaces

Celebrate community at E. 66th St., the Cleveland Foundation Headquarters, and Dunham Tavern Museum & Gardens!

The 1824 Dunham Tavern is the oldest building still standing on its original site in the city of Cleveland, offering a glimpse of history and insights into the lives of early Ohioans. Tour the museum and learn about Dunham's history while hearing about its visionary development of its campus and grounds.

NAME _____

CONTACT (Phone/Email) _____

EAST 66TH STREET CLEVELAND FOUNDATION

This is a year of extraordinary transitions for us!
Don't miss the chance to visit our new headquarters.
Sign up online at clevelandfoundation.org or stop by our East 66th street entrance today to register for a tour or an information session. Doors will be open to pop into the studio for performances or visit the exhibition space!





CLEVELAND FOUNDATION
IMAGERY BY PETO ERROTETA

PROGRAM SCHEDULE



Times subject to change. For the most up to date information, visit [midtowncleveland.org/openingday](https://www.midtowncleveland.org/openingday)

Each of our community hubs for the day are hosting a variety of programming and events. Hop on the shuttle, visit the stops, and get your passport stamped!

Cleveland Foundation Headquarters

9 6601 EUCLID AVE.

11:00 - 11:45 AM	Ribbon Cutting Ceremony
12:15 - 6:00 PM	Performances on the MidTown Opening Day Main Stage presented by KeyBank
12:30 - 4:00 PM	Building Tours (45 min - sign up required)
12:30 - 4:00 PM	Complex Structures Exhibition: Fred & Laura Ruth Bidwell Exhibition Space
1:00 PM & 3:00 PM	"What is the Cleveland Foundation?" in the African American Philanthropy Committee Conference Room (45 min - sign up required)

Continued on following pages →

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Children's Museum of Cleveland

📍 3813 EUCLID AVE.

12:00 – 12:30 PM

Flamenco Performance

2:00 – 4:00 PM

Free Museum Admission and Play Time for Residents of Hough, AsiaTown, & MidTown

3



MAGNET

📍 1800 E. 63RD ST.

12:00 – 3:00 PM

Community Health Resource Fair

12:00 – 3:00 PM

Tours & Playground Activities

12:00 – 3:00 PM

Job Fair & On-Site Interviews

12:00 – 3:00 PM

Resumé assistance,
Headshots & Free Work Attire

12:00 – 3:00 PM

Housing & Supportive Services
Resource Fair

4



Cleveland Public Library Hough Branch

📍 6530 LEXINGTON AVE.

11:00 – 2:00 PM

Free Book Giveaways

12:00 – 2:00 PM

Children's Story Time

12:00 – 2:00 PM

Bookmark Decorating Arts & Crafts

1:00 – 4:00 PM

Virtual Reality Activation

2:00 – 4:00 PM

Arts & Crafts Projects

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PROGRAM SCHEDULE

Leo's Casino Music Heritage Walk

📍 1956 E. 75TH ST.

1:30 – 3:30 PM

Crazy Marvin & the Blues Express
1956 E. 75TH ST.

3:00 – 4:00 PM

Roving Concert Walk
FROM E. 75TH ST. TO E. 66TH ST.

4:30 – 6:00 PM

Miles Beyond Band
MIDTOWN OPENING DAY MAIN STAGE
Presented by KeyBank

6:00 – 8:00 PM

Leo's Casino Concert
Nathan T. Ducan & Friends
6709 EUCLID AVE.



Dunham Tavern Museum & Gardens

📍 6709 EUCLID AVE.

11:00 – 6:00 PM

Guided tours of the museum,
gardens, and grounds



Times subject to change. For the most up to date information, visit midtowncleveland.org/openingday

OPENING DAY MAP

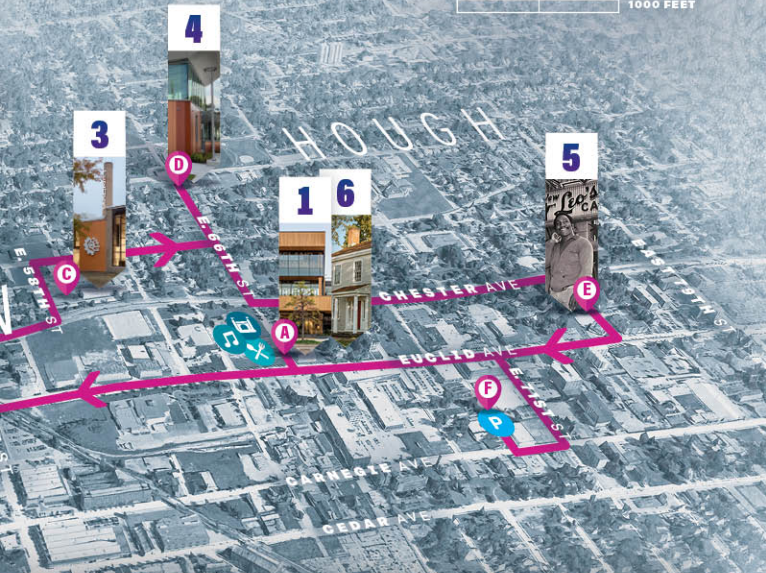


Community Hubs

- 1 CLEVELAND FOUNDATION
- 2 CHILDREN'S MUSEUM OF CLEVELAND
- 3 MAGNET
- 4 CLEVELAND PUBLIC LIBRARY
HOUGH BRANCH
- 5 LEO'S CASINO HERITAGE SITE
- 6 DUNHAM TAVERN

Amenities

-  PARKING
-  FOOD, DRINK &
VENDOR MARKET
-  KEYBANK
MAIN STAGE
-  INFLATABLES



Shuttle Route

Shuttles will run on a continuous loop from 11-4pm. From 4-6pm, shuttles will run from the Cleveland Foundation to Dealer Tire.

- A Cleveland Foundation** 6601 EUCLID AVE
- B Children's Museum of Cleveland** 3813 EUCLID AVE
- C MAGNET** 1004 E. 59TH ST.
- D Cleveland Public Library Hough Branch** 6530 LEXINGTON AVE
- E Leo's Casino Heritage Site** 1956 E. 75TH ST.
- F Event Parking, Dealer Tire Garage** 2056 E. 70TH ST.

PERFORMA

Experience the magic of live music & community! Join us for an unforgettable line-up of captivating performances and youth groups on the main stage and additional performances inside the KeyBank Studio.

CLEVELAND FOUNDATION HQ

KeyBank Studio for Arts & Community

**TriC Community Dance
Mastery Program**

Djapo Cultural Arts

Dancing Wheels

Singing Angels

ANCES

CLEVELAND FOUNDATION HQ

MidTown Opening Day **MAIN STAGE**

PRESENTED BY

KeyBank 

DaLand Brass Band

Fatima Family Center

Lexington Bell Family Center

Mixxed Rose

LOSP

Sylvia Benford

Gwen Garth

Suavecito Project

**North Collinwood Thundercats
Dance and Cheer Team**

Miles Beyond Band

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VENDORS

**Thanks to the local businesses participating
in our food, drink and vendor market:**

Vegan Vybez

**Squash
the Beef**

Mango Mango

Cedar Grill

**Upcycle
Parts Shop**

**Kings &
Queens of Art**

**Village Family
Farm**

**Black Frog
Brewing**

**Smoky Sweet
Soul**

Chateau Hough

**Butcher and
the Brewer**

**Recess
Cleveland**

Rink in the Box

DesignExplorr





CLEVELAND
foundation

SEE ALL THE LATEST AT
midtowncleveland.org
/openingday